VISUAL COMMUNICATION

"STUDY PLAN - two-year (4 sem.) Full-time second-cycle studies. Major: Design, specialization: Visual Communication, general academic profile
Academy of Art in Szczecin, academic year 2021/2022"

form of classes: W-lecture;Ć-practice;L-laboratory;P-studio,ind.-individual ; CF-credit forms: C-credit; C+ credit+mark; E-exam

Lp.	Subjects	code of subj.	sum	total number of hours							I Year																				II Year																			
					in this						semestr 1									semestr 2									semestr 3									semestr 4														
			ECTS	sum	W	Ć	L	P	K	ind.	ECTS	zal.	W	Ć	L	P	K	ind.	ECTS	zal.	W	Ć	L	P	K	ind.	ECTS	zal.	W	Ć	L	P	K	ind.	ECTS	zal.	W	Ć	L	P	K	ind.								
A	**General academic block**		52	780	375	405																																												
1.	Design research	WzU.II.A1	4	60	30	30														2	C+	1	1					2	C+	1	1																				
2.	Design theory and philosophy	WzU.II.A2	4	60	60						2	C+	2							2	E	2																													
3.	Speculative design	WzU.II.A3	12	180	90	90					4	C+	2	2						4	C+	2	2					4	E	2	2																				
4.	Intellectual and industrial property law	WzU.II.A4	2	30	30																							2	C+	2																				
5.	Psychophysiology of the senses	WzU.II.A5	4	60	30	30					2	C+	1	1						2	C+	1	1																													
6.	Presentation techniques	WzU.II.A6	4	60		60																						2	C+		2					2	C+		2										
7.	Design management	WzU.II.A7	2	30	15	15																						2	C+	1	1																				
8.	Introduction to heterodox economics	WzU.II.A8	2	30		30																						2	C+		2																				
9.	Guest workshop	WzU.II.A9	16	240	120	120					4	C+	2	2						4	C+	2	2					4	C+	2	2					4	C+	2	2										
10.	Foreign language	WzU.II.A10	2	30		30					2	C+		2																																			
B	**Directional block- Visual communication**		24	360					360																																								
1.	Directional design (1 consultant selected from the directional laboratories of the Department of Visual Communication)	WzU.II.B1	8	120					120		4	E					4			4	E					4																								
2.	Directional design (2 consultant selected from the directional laboratories of the Faculty of Design)	WzU.II.B2	8	120					120		4	E					4			4	E					4																								
3.	Complementary design (selected consultant 3 from the directional studios of the Faculty of Design or Interior Architecture)	WzU.II.B3	4	60					60		2	E					2			2	E					2																								
4.	Complementary Techniques (selected consultant 4 from the departmental studios of the Faculty of Media Art and the Faculty of Painting)	WzU.II.B4	4	60					60		2	E					2			2	E					2																								
C	Techniques supporting the workshop		10	150			150																																									
1.	Supporting creative processes	WzU.II.C1	6	90			90				2	C+			2					2	C+			2				2	C+			2																		
2.	Photography and post-production of a digital image	WzU.II.C2	4	60			60				2	C+			2					2	C+			2																								
D	**Diploma block- Visual Communication**		34	210	15				180	15																																						
1.	Diploma thesis (main consultant [supervisor] selected from the department of the Department of Visual Communication)	WzU.II.D1	22	120					120																			8	C+					4		14	Z					4							
2.	Diploma thesis (auxiliary consultant [auxiliary supervisor] selected from the departmental studios of the Faculties of Design, Interior Architecture, Media Art, Painting)	WzU.II.D2	6	60					60																			6	C+					4															
2.	Written diploma thesis	WzU.II.D3	4	15						15																											4	C						1						
3.	Methodology of scientific work	WzU.II.D4	2	15	15																															2	C	1											
E	Interdisciplinary block of subjects to choose from																																															
1.	Subjects to choose from in other fields of study *	WzU.II.E1																																														
	sum of the entire course of study		120	1500	390	405	150		540	15	30		7	7	4		12			30		8	6	4		12		34		8	10	2		8		26		3	4			4	1						
	checksums		120	1500	390	405	150		540	15			godz. tyg.	30	sem.	450					godz. tyg.	30	sem.	450					godz. tyg.	28	sem.	420					godz. tyg.	12	sem.	180									

ECTS points (elective courses): 56 which is 46,67% of all ECTS credits

* subjects to be chosen from other fields of study included in the plan of the interdisciplinary block of subjects to choose from - the student may obtain 2 points. ECTS